

University Alumni Association Sustainability Policy

Engaging Alumni in a Sustainable Future

Policy Number	SO 04
Issue Number and Date	1 2022/12/5
Council of deans decision number	2963/2022/24/3/2
Council of deans decision date	17/3/2022
Review number and date	2819/2025/24/3/2 17/3/2025

1. Purpose

This policy outlines the commitment of the University of Jordan (UJ) Alumni Association to sustainability in all its activities, operations, and alumni engagement efforts. By integrating environmental, social, and governance (ESG) considerations and aligning with JU's Sustainability Strategy the United Nations Sustainable Development Goals (SDGs), the Alumni Association seeks to contribute meaningfully to a sustainable future while reinforcing the JU's sustainability vision and legacy.

2. Scope

This policy applies to all initiatives, events, fundraising, communications, partnerships, and operational decisions undertaken by the Alumni Association across its local, national, and international chapters.

3. Vision and Commitment

The Alumni Association envisions a community of graduates who are champions of sustainability, ethical leadership, and social impact. We commit to:

- Promoting sustainable practices in alumni-led events and programs
- Encouraging alumni to contribute to global sustainability challenges
- Supporting the university's sustainability goals
- Strengthening alumni networks that foster innovation and social responsibility

4. Alignment with UN SDGs

The Alumni Association’s sustainability initiatives align with the following Sustainable Development Goals:

SDG	Areas of Contribution
SDG 4 – Quality Education	Promote lifelong learning and sustainability-focused alumni education programs
SDG 5 – Gender Equality	Foster inclusive alumni leadership and equal opportunity
SDG 11 – Sustainable Cities and Communities	Organize community-focused service and impact projects
SDG 12 – Responsible Consumption and Production	Encourage sustainable practices in events and merchandise
SDG 13 – Climate Action	Support climate advocacy, fundraising, and low-carbon operations
SDG 17 – Partnerships for the Goals	Leverage alumni partnerships for global sustainability initiatives

5. Operational Practices

The Alumni Association will:

- Minimize the environmental impact of events (e.g., use of digital materials, zero-waste goals, green venues)
- Adopt energy-saving and resource-efficient practices in office operations
- Reduce printing and prioritize sustainable materials for merchandise and communications
- Promote virtual participation and hybrid events to reduce travel emissions

6. Events and Reunions

Sustainability will be a core consideration in planning alumni events by:

- Implementing green event guidelines (e.g., local catering, reusable materials, digital registration)
- Encouraging low-carbon transportation options for attendees
- Measuring and reporting the environmental footprint of major alumni gatherings
- Hosting thematic reunions focused on climate action, innovation, or social impact

7. Alumni Engagement and Education

The Association will:

- Share stories of alumni working in sustainability, social impact, and green innovation

- Organize webinars, talks, and networking events focused on ESG and sustainability topics
- Provide opportunities for alumni to mentor students on careers in sustainability and responsible business
- Encourage alumni donations to sustainability research, green scholarships, or campus sustainability infrastructure

8. Philanthropy and Fundraising

The Association will:

- Ensure fundraising initiatives support responsible and transparent use of funds
- Prioritize sustainability-themed giving opportunities
- Partner with responsible sponsors and donors that reflect shared values on ESG and ethics
- Promote giving back through projects that enhance environmental and social well-being

9. Partnerships and Networks

The Alumni Association will:

- Collaborate with the university's sustainability office and academic departments
- Forge partnerships with green organizations, social enterprises, and NGOs
- Participate in global alumni sustainability networks and knowledge-sharing forums

10. Governance, Monitoring, and Accountability

- A designated Sustainability Liaison or Committee will oversee the implementation of this policy
- An Annual Sustainability Update will be shared with stakeholders, reporting progress, challenges, and opportunities
- Feedback from alumni will be actively collected to improve programs and inform strategic sustainability decisions
- The Association will uphold transparency, ESG accountability, and continual improvement in all sustainability efforts

11. Review and Continuous Improvement

This policy will be reviewed every **three years** to remain aligned with global best practices, university sustainability goals, and evolving alumni interests. Updates will be informed by alumni feedback, ESG trends, and institutional changes.