

## **Jordan Association For Islamic Finance**

The Faculty of Sharia at the University of Jordan  
Organized by the Islamic Banking Department  
And Jordan Association For Islamic Finance hold  
an international conference  
Behavioral economics: its nature and application fields  
26<sup>th</sup> -28<sup>th</sup> July 2022

### **Official Sponsor**

**Jordan Islamic Bank**  
**a member of Al Baraka Banking Group**

*Venue of the conference: University of Jordan/Amman – Jordan*

**The names of the scientific committee of the conference:**

1. Prof. Dr. Adnan Mahmoud Al-Assaf ,  
Chairman of the Committee
2. Prof. Dr. Hiyam Al-Zaydaneen ,  
Rapporteur of the Committe
3. Prof. Abdul Majeed Al-Salahin
4. Prof. Jamila Al Rifai
5. Prof. Hayel Daoud
6. Prof. Ismail Al-Braishi
7. A. Dr. Wael Arabiyat
8. Prof. Suleiman Al-Daqour
9. Prof. Ahmed Abu Sarhan
10. Prof. Mohamed Adinat
11. Prof. Bakr Al Sarhan
12. Prof. Hana Al Hunaiti
13. Prof. Yasser Al-Hourani
14. Prof. Ghazi Al-Assaf
15. Prof. Jamal Al Homs

**Preparatory Committee Names:**

1. Dr.Abdul Majeed Al-Rahamneh ,  
Chairman of the Committee
2. Prof. Hiyam Al-Zaydani , Rapporteur  
of the Committee
3. Prof. Magdy Ghaith
4. Dr. Basil the poet
5. Dr. Amna Al-Aqili
6. Dr. Ali Al-Baqoom
7. Dr. Dalia Mustafa
8. Dr. Maya Ammar
9. Dr. Iman Odeh
10. Dr. Mustafa Naghoj
11. Mrs Bilal Abu Rumman
- 12.Conference secretary: Fayrouz Bhlaq,  
Fidaa Abdul Jaber Abu Saada
13. Website: Fares Al Smadi
14. Liaison Officer :Mohamed Ghazi  
Momani

**The introduction:**

Due to the scientific position occupied by "Behavioral Economics", and because the Arab Library's lack of references and related research, the University of Jordan, represented by the College of Sharia, Department of Islamic Banks, and the Jordan Islamic Finance Association, decided to announce their conference for the academic year 2021-2022, under the name "**Behavioral economics, its nature and application fields** "

### **Conference Objectives:**

- 1.Introducing behavioral economics and its methodology, and indicating the importance of benefiting from its applications in various public and private sectors.
- 2.Enriching the Arab library with research and references that discuss behavioral economics and its applications.
- 3.Harmonization between Islamic economic thought and behavioral economics.

### **Conference concepts**

#### **The first concept: Behavioral economics: a general conceptual introduction**

- The concept of behavioral economics, its origins and importance
- The development of the concept of behavioral economics and its historical stages
- The objectives of behavioral economics in the general human framework

#### **The second concept: behavioral economics within the framework of economic analysis**

- behavioral economics between objectivity and normative
- Behavioral economics and criticism of the new classical school
- Efficiency and fairness in behavioral economics analysis

#### **The third concept: the relationship between the behavioral economics and the social sciences**

- The relationship between behavioral economics and psychological sciences
- The opinions of behavioral economists and their psychological interpretations
- Behavioral economics within the framework of pioneers of psychology analysis
- The possibility of taking advantage of psychology in explaining economic behavior
- The relationship between behavioral economics and sociology
- The relationship between behavioral economics and brain science and its functions
- Behavioral economics and the foundations of Islamic psychology

**The fourth concept: Behavioral economics and Islamic economics**

- Opinions of behavioral economics in the light of Sharia texts
- Opinions of behavioral economics in the light of Sharia purposes
- The opinions of ancient Muslim scholars in explaining economic behavior
- Ethical trends in behavioral economics decisions
- The role of behavioral economics in enhancing social capital

**The fifth concept: behavioral economics and its contemporary applications**

- Behavioral economics and Islamic financial institutions
- The role of behavioral economics in the effectiveness of happiness and well-being programs
- Contributions of behavioral economics in the development of society sectors
- The role of behavioral economics in promoting culture and human values
- Applications of behavioral economics in supporting public policies
- Behavioral economics experiences within the framework of institutional decisions
- Introduction to behavioral economics in decision-making

***A workshop will be held on the sidelines of the conference regarding :***

Selected Arab experiences in establishing nudging units, and how to benefit from them in various fields.

***Conditions for participating in the conference:***

- The participant will submit a research within the conference concepts according to the following:
- The research must be written in Arabic or English, provided that the research written in Arabic includes a summary in English, and the research written in English must include a summary in Arabic
- The research should be sent in word format by e-mail to ; (BehavioralEconomicscon@ju.edu.jo) no later than 20/06/2022, provided that:
- Researches in Arabic must be in font size 14 in type (simple field) with a space of 1.5
- Researches in English must be in font size 12, type (Times New Roman)
- The number of research pages will be maximum 30 pages.
- Researches accepted in previous conferences, or accepted for publication in scientific journals earlier , shall not be accepted

- The participant from outside the Hashemite Kingdom of Jordan shall bear the cost of travel tickets and accommodation expenses.
- Participation in the conference with a scientific paper or by attending the sessions will be free of charge
- Researches will subject to scientific arbitration by the scientific committee of the conference

**Conference languages:**

Arabic language, English language

**Important dates:**

1. Date of the conference: 26<sup>th</sup> 28<sup>th</sup> July 2022 AD.
2. Deadline for receiving researches summary: 30/04/2022
3. Deadline for accepting researches summary: 10/05/2022
4. The deadline for receiving researches: 02/06/2022
5. The deadline for researches arbitration: 05/07/2022
6. Last date for accepting modified researches : 14/07/2022